

26TH ANNUAL

# The ne

## *National Western Simmental Sale*

Monday, January 21, 2019  
2:00 PM MST  
Livestock Center Auction Arena  
Denver, Colorado

# SALE REPORT

# The One *National Western Simmental Sale*



## 2019 National Western Stock Show The One Sale Monday, January 21, 2019 • Denver, CO

The 26th Annual "The One" Simmental Sale was held in the Livestock Center Auction in the Yards on Monday January 21st, 2019 during the National Western Stock Show. This event attracts livestock enthusiasts from across the US and Canada that gather in the Mile High City for fresh genetics to propel their breeding programs. Each year, prior to the beginning of the auction, the Power Simmental Event takes place where breeders nominate a bull or female as the Power Simmental candidate. Breeders buy a ticket to evaluate the cattle and one ticket is drawn for that lucky ticket holder to win a bull or female. The lucky ticket holder this year was Norm Banks from Utah and the animal selected was SFI Movin Ahead F11 from Schaake Farms. Schaake Farms received \$10,000 for being selected.

Another highlight for the auction is the donation animal for the American Simmental Foundation with proceeds going to the American Junior Scholarships of Silver and Gold Merit awards. This year, the female "Rocking P Love Me E100" donated by the Phillips Family and Bob MacGregor was won by GB Cattle, TX. The following breeders raised \$45,000 for the merit program:

- Cooper Canada
- MacGregor Livestock
- Prospect Cattle Co
- Wayward Hill Farm
- Craig McCallum
- Hoffman Farms
- Buck Creek Ranch
- Jones Show Cattle
- White Star Farm
- Sunset View Farms
- Sullivan Supply
- Eberspacher Enterprises
- Willow Springs Cattle Co
- RS & T Simmental
- Beshears Simmental
- Diamond M Cattle Co
- C-Mor Beef
- Griswold Cattle Co
- Southern Cattle Co
- Hicks Cattle Co
- K-Ler Cattle Co
- Helm Farms
- Sublette Cattle Co
- Top Hat Simmentals
- Ferguson Show Cattle
- Schaeffer Show Cattle
- Red River Farm
- Moore Land & Cattle
- Ligon Simmentals
- Little Mountain Simmentals
- KenCo Cattle Co
- Harker Simmentals
- Eichacker Simmentals
- Shoal Creek Cattle Co
- Bar QH Simmental
- Traynham Ranches
- Trauernicht Simmentals
- B & K Farms
- Hart Simmental
- Gilliland Livestock
- Independence Cattle Co
- ASA Board Members & Foundation Board Members
- KLD Sanders Ranch
- GB Cattle

*On behalf of the Colorado Simmental Association and everyone at Eberspacher Ent Inc, we wish to thank the breeders for showcasing your finest genetics in "The One" Sale. It is our honor and privilege to be your marketing partner in the bright lights of Denver!*



**NWSS 8** **TFG26E**  
 Yardley Utah Y361 x HF Serena • Bred to CDI Innovator 325D  
 Breeder: Trennepohl Farms  
 Buyer: Richard Jenkins, Abingdon, VA & Legacy Lane Farms, Maryville, MO  
**\$50,000**



**NWSS 15** **HILB MISS VERSACE E57C**  
 W/C Executive Order 8543B x AJE Ms. Chanel Y32  
 Bred to HILB Oracle C033R  
 Breeder: Hilbrands Cattle Company  
 Buyer: Sloup Simmentals, Fenton Farms & Deling's Simmental  
**\$45,000**



**NWSS 2** **FSCI NEON REGARD C505**  
 Yardley High Regard W242 x LLSF Neon Rey – Donor  
 Bred to TNGI Grand Fortune Z467  
 Breeder: Ferguson Show Cattle & Double R Farms  
 Buyer: H2O's Farms, Walkerton, IN  
**\$38,000**



**NWSS 59c** **HOLT MS. SONORA 457F**  
 VCL LKC Equity 608D x TMAS Captureadream 5490C – Open  
 Breeder: Holt Cattle Company  
 Buyer: Todd Rau, Eureka, SD  
**\$15,000 – 1/2 INTEREST (\$30,000 Total Valuation)**



**NWSS 1** **GW MISS GPRD 02X**  
 GW Predestined 701T x GW Miss Prem Beef 545U – Donor  
 Breeder: K-LER Cattle Company  
 Buyer: H2O's Farms, Walkerton, IN  
**\$26,000**



**NWSS 32** **LLSF VANTAGE POINT F398**  
 CCR Anchor 9071B x HPF Rite 2 Luv 398D – Bull  
 Breeder: Lee Simmental Farm  
 Buyer: Woodlawn Simmental, Clarkesvilles, GA  
**\$25,000**

The One *National Western Simmental Sale*NWSS  
**23****HPF RIGHT TO LOVE 365D**

HTP/SVF Duracell T52 x RP/MP Right To Love 015U – Bull  
Breeder: B&K Farms & Woodlawn Show Cattle  
Buyer: Hart Simmentals, Frederick, SD  
**\$25,000**

NWSS  
**18****HILB/JASS BELIEVE IN MAGIC E118Y**

LLSF Pays To Believe ZU194 x HILB Crazy N Love A475S  
Bred to W/C Executive Order 8543B  
Breeder: Hilbrands Cattle Company & Jass Simmental  
Buyer: Smith Farms, Denton, TX  
**\$15,000**

NWSS  
**27****LONGS PAY TO PLAY F11**

LLSF Pays To Believe ZU194 x Long's Ellie – Bull  
Breeder: Long's Simmentals  
Buyer: Dennis Mleynek, Panora, IA  
**\$15,000**

NWSS  
**22****GCC/TJSC SMACKDOWN 801E**

W/C Loaded Up 1119Y x Miss Knockout 74T – Bull  
Breeder: Griswold Cattle Company & Jones Show Cattle  
Buyer: Brush Creek Cattle Company, Glenco, OK  
**\$14,000**

NWSS  
**16****BRDY MS. LIBERTY 54E**

TKCC Classified x FBF1 Liberty  
Breeder: WW Cattle Company & Brady Land & Cattle  
Buyer: Boyd Arnold, Keenesburg, CO  
**\$11,000**

NWSS  
**34****GLF/LLSF MCLINTOCK 143F**

Dozer x Star Of Fishingford 143WX – Bull  
Breeder: Greg Landes Farms & Lee Simmental Farms  
Buyer: Hart Simmentals, Frederick, SD  
**\$11,000**

**2019 Power Simmental Finalist - People's Choice**

**BREEDER - SCHAAKE FARMS  
WINNER - NORM BANKS, UT**



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**FINALISTS**

**Purebred Bulls**

**CHAMPION** • Breeder: Schaake Farm  
SFI Movin Ahead F11

**RESERVE** • Breeder: Kaehler Cattle Co.  
K-LER Gladiator 842F

**Percentage Bulls**

**CHAMPION** • Breeder: Ruby Cattle Co.  
Ruby Battle Cry 891F

**RESERVE** • Breeder: Tucker Cattle Co.  
BT Profit F2

**Purebred Heifers**

**CHAMPION** • Breeder: C-Mor Beef  
CMB Fiona F271

**RESERVE** • Breeder: Vogler Cattle Co.  
VOL/LKC Firefly 79F

**Percentage Heifers**

**CHAMPION** • Breeder: Hilbrands Cattle Co.  
HILB/SUH Sweet Peek F363

**RESERVE** • Breeder: Lee Cattle Co.  
Lee's Dixie Erica 8010F

**2019 American Simmental Foundation Donation from Rocking P Livestock & Bob MacGregor**

**Total Raised  
at The One  
\$45,000 for  
Silver &  
Gold Merit  
Awards**



**Won by GB Cattle, Texas**

**Averages**

2	Simmental Donors averaged .....	\$32,000
14	Simmental & Sim-Influenced Breds averaged .....	\$13,000
15	Simmental & Sim-Influenced Bulls averaged.....	\$9,810
20-1/2	Simmental & Sim-Influenced Opens averaged .....	\$6,503
<b>51-1/2</b>	<b>Registered Lots averaged .....</b>	<b>\$10,206</b>
5	Simmental & Sim-Influenced Genetic Lots averaged.....	\$8,010

**MARKETING REPRESENTATIVES:**

Val Eberspacher, EE Sales, MN; Derek Vogt, EE Sales, NE; Chance Ujazdowski, EE Sales, WI; Jay Hill, Sale Chairman, CO; Jered Shipman, TX; Scott Bohrsen, Canada; Matt Macfarlane, CA; Kent Jaecke, OK; Jeremie Ruble, IA; Doug Parke, KY; Buddy Robertson, OK; Shane Ryan, IL; Mitchell Armitage, OK

**AUCTIONEER:** Col. Jered Shipman, TX



**CSA Sale Chairman:**  
Jay Hill 970-520-1555

*Sale sanctioned by the Colorado  
Simmental Association  
www.coloradosimmental.com*

**Sale Managed By:**



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